



**For Immediate Release**

**Cipher Dynamics to Exhibit at Microsoft Convergence 2010**

*Featuring services that span from strategy consulting to implementing, development and deployment of IT solutions specifically around the Microsoft Dynamics suite of products.*

**New York, NY USA – April 19, 2010** – Cipher Dynamics IT Services (Pvt) Ltd., a Microsoft Dynamics™ IT enabled services and Business Process Outsourcing (BPO) firm will exhibit at this year's Microsoft Convergence, a premier Microsoft event held in Atlanta, GA. At the event, Cipher will have the opportunity to collaborate with Microsoft Dynamics users and customers to develop long standing business relationships.

Convergence is the premier Microsoft Dynamics event, bringing customers, partners, team members and industry experts together in an environment created for executives to discuss solutions, address business needs and establish a true community that can be leveraged throughout the year. Microsoft Convergence 2010 will be held in Atlanta, Georgia, April 24-28.

Cipher Dynamics will exhibit at the event to feature their services that span from strategy consulting to implementing, development and deployment of IT solutions specifically around the Microsoft Dynamics™ AX, Microsoft Dynamics GP and Microsoft Dynamics CRM and Microsoft Collaboration (SharePoint) and Business Intelligence (BI) solutions. By combining strategic insight, deep industry expertise, and an agile, global delivery model, Cipher has created a wholly unique approach that leverages innovation and a global onsite-offshore delivery model to provide the best return on investments for Microsoft Dynamics partners and their customers.

To meet their customers' needs, Cipher offers lower development costs, without sacrificing quality by providing a blend of local and offshore resources optimized for the client's specific needs while reducing the effective cost of the solution without sacrificing quality or local relationships. At Convergence, Cipher will extend an exclusive one time offer of up to 40 hours of free services to customers and their business partners to enable them to assess Cipher's competence of Microsoft Dynamics business applications. For a full explanation of conditions please inquire at the Cipher booth # 637 at the Microsoft Convergence Expo.

"Cipher offers a unique onsite offshore delivery model with a local presence. Our deep resource pool and technical expertise allows our clients to leverage a full scale service team of experienced developers with a proven track record," Said Rinku Wadhvani, Managing Director, Cipher Dynamics IT Services (PVT) Ltd.

"Working with Cipher was really like having an extension of our own team. There was a lot of time spent on requirements gathering and a thorough review of key design points that ultimately made the projects a success," says Hersch Patel, Director of Consulting Services for InterDyn Socius. "We have a very process-oriented risk management approach, which worked seamlessly with Cipher's methodology."

The Microsoft Convergence conference will feature product examples, speakers, detailed product demonstrations and hands-on learning sessions. Convergence offers Cipher Dynamics an opportunity to reach over 10,000 partners, team members and industry experts and make lasting connections within the Microsoft community.

**About Cipher**

Cipher Dynamics IT Services (Pvt) Ltd. (Cipher®) is an IT enabled services and Business Process Outsourcing (BPO) Services Company headquartered in New Delhi, India, with offices in the United States; offering a wide array of solutions customized for a range of vertical segments. Cipher works with customers and their business partners to provide services that span from strategy consulting to implementing, development and deployment of IT solutions specifically around the Microsoft Dynamics AX, Microsoft Dynamics GP, Microsoft Dynamics CRM and Collaboration and Business Intelligence solutions. For more information about Cipher visit <http://www.cipherdyn.com>.

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